



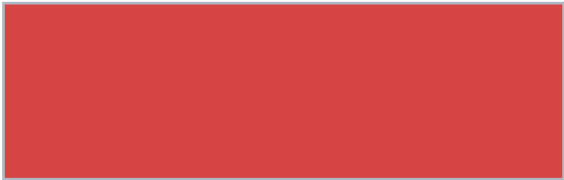
Navy + silver + signal red | Wordmark styling inspired by option #3



Navy
#142B43
Identity / headings



Silver
#AEB8C2
Sail / dividers



Signal red
#D64443
Restrained accents



White
#FFFFFF
Space / reverse

TYPOGRAPHY

Wordmark: Manrope SemiBold 600; uppercase.
Letter spacing: 0.045em. Header: 29px / mobile 23px.
Headings: Manrope 600. Body: DM Sans 400-600.
Concept font unidentified; Manrope is the production match.
PDF samples are illustrative; SVG kit specifies Manrope.

LOGO USE

Clear space: half the capital-letter height on every side.
Full lockup: minimum 220px wide. Mark alone: minimum 32px.
Navy logo on white; white logo on navy. Keep proportions.
No shadows, gradients, stretching, rotation, or recoloring.
Install Manrope; outline SVG text before print production.

THEME & VOICE

Clear, composed, and practical. White space and navy establish confidence; silver supports; red adds focus.
Lead with business outcomes, clear decisions, and useful action. Avoid hype and ornamental nautical imagery.